

CREATING YOUR FUTURE

THEME OF THE DAY NETWORKING-MAKING CONNECTIONS

Grades: Post-Secondary

Atlantic Canada
**Career
Week 2016**



CAREER DEVELOPMENT ACTIVITY TITLE

Alumni Networking Human Library

- Ted Talk format.
- Theme - The Power of Networking throughout My Career Journey.

MATERIALS AND PREPARATION REQUIRED

- Alumni person(s) (depending on numbers).
- Physical space (boardroom, auditorium).
- Film camera.
- Projector/laptop.
- Alumni association personnel.
- MC - current student to introduce, welcome, conclude, and connect past to present and future.
- Script for MC.
- Thank you gift(s).
- Sign-up sheet with email addresses.

POTENTIAL ADDITIONAL RESOURCES REQUIRED:

- Budget for bringing in alumni.
- Marketing budget.
- Refreshment budget.

CAREER DEVELOPMENT ACTIVITY ELABORATIONS

(WRITTEN IN EDUCATOR/COUNSELLOR/INSTRUCTOR VOICE)

- Invite 1–3 Alumni who could speak to the student body.
- Ask Alumni representative(s) to prepare and deliver a presentation on their career story, and how networking has helped them achieve their goals. Allow opportunity for a Q&A session with participants. (Encourage open and relevant questions).
- Record the main presentation for future use.
- Schedule time at the end of the event to allow networking among all relevant parties, with refreshments.

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SUGGESTED AGENDA: 90 MINUTES

- Speaker content: 40 minutes
- Q&A Panel: 20 minutes
- Networking (mixer): 30 minutes

CAREER DEVELOPMENT ACTIVITY (WRITTEN IN STUDENT VOICE)

PRE-EVENT QUESTIONS FOR STUDENTS:

- We are hosting an Alumni Networking Human Library, where Alumni will be invited to present a short, TED talk-like presentation to share their career journey with you, and explain how networking has helped them to succeed.
- Each speaker will share valuable hints and tips to give you that competitive edge as you prepare to transition to the labour market.
- You are invited to identify and submit networking-related themes or questions you would like the speakers to either include in their talk, or speak to during a question-and-answer panel. Please forward these networking-related theme requests and questions to **(add email address)** by **(add date)**. The MC may ask your submitted questions during the Q&A session following the talks.

DURING THE EVENT:

- MC facilitates the event, using previously prepared script.
- MC encourages open questions and respectful discussion, asks questions, keeps event moving within timelines.

FORMATIVE ASSESSMENT STRATEGY

POST-EVENT:

- Assessed based on attendance / participation
- Anecdotal assessment of questions and student participation
- Post-event survey via survey monkey
- Possibly have students text their reactions and comments to bamtext
- Media uptake - stories pre or post event as to how it has been promoted in the media